

June 2022



UNITED
TECHNOLOGIES

This document is a Short- Updated overview of United technologies and united Token.

In case if you want to read about what we have done
in the past and how our journey has evolved , please
read the full white paper of 2021

PRESENTED BY
Kent Kruusmaa

INTRO

United is a cryptocurrency which you can use for everyday purchases directly with partner merchant via United wallet or with United crypto cards, anywhere where Visa is accepted.

It allows people to make fast borderless transactions, purchase any goods and services, from low tier products such as groceries up to high tier products like real estate.

Cryptocurrency community has made an immense growth during the past few years, and this has created more multi-millionaires among normal everyday people than any other industry ever before. This raises a question, where and how all this money will be spent?

UNITED ecosystem makes it possible for cryptocurrency owners to start using their crypto in their daily life. Either the customer wants to invest their money into real estate, buy food from the local shop, or pay for service at a restaurant - United is designed to do just that!

VISION

United is a cryptocurrency for everyday use. It allows people to make fast borderless transactions and purchase any goods and services, from low tier products such as groceries up to high tier products such as real estate.

MISSION

Our mission is to create a sustainable cryptocurrency which can be used effortlessly in everyday purchases of goods and services of any kind.



OUR SOLUTION

1) UNITED PREPAID VISA CARD

On the summer of 2022 we are releasing United prepaid Crypto cards what will take crypto usage to millions of shops in 86 countries, including Multiple Asian, Latin American and African countries.

Besides limitless new use cases of United token, the card is creating a Utility for United token.

When card will be released, the usage of the card will Benefit of all the United community members, due the potential demand increase and wide usability of the token.

HOW IT WORKS.

Simply said, United Card is like a car and United token is like a fuel.

The card base currency is United token, which means that card cannot be used without having United token. Keeping only United Token as usable currency on the card means by default increase of demand and in trading volumes. To bring out the example of the car, then what more cars driving around, the more fuel is needed.

Users can deposit any of the mainstream crypto into EliteX Exchange and swap it into United token for loading the card.

EliteX Exchange is our partner exchange who is issuing United Cards.

Card will also have monthly service fees what can be paid both in United Token or in other cryptocurrencies, but paying the monthly service fee in United token, means that customer can get the same thing done with about 5x less money.

The **Service fees** create higher need for United Token inside of our economy which theoretically will create constant growing demand and higher liquidity and trading prices for United token.



U-LAND

U-land started as a simple real estate listing platform where people could advertise their real estate what they are selling against crypto.

Today we have added there basically every sale or buy category what people possibly might want to sell or buy with Crypto. Anyone can go there and add anything in there for free! And it is not limited to United users only. It is meant for everyone.

In the summer of 2022, The U-Land Mobile app will be released as well together with internal wallets and Auctions.

Auctions will be initially the only Service what will not be free to use as every Auction holds has to own United in their wallet to launch auction.

After the auction user has a choice either to pay the auction fees with United or with some other cryptocurrency.

Advertisement space and extra features of the platform like Video add, will be able to unlock only when user has United.

All of this above will increase the consumption of United token and the necessity of the token for the customers and same way as the crypto card, it will create value growth for the token with every added new customer on the platform.



PARTNER MERCHANTS

Imagine that you are travelling into a new country, and you own some BTC, TRX or any other mainstream cryptocurrency. You are hungry and you enter a restaurant. You see a sign on the door, "UNITED accepted here".

You make an effortless transaction with United token and in case you don't own any, you can buy it from the same restaurant.

Your friendly waiter is suggesting you download the application called "U-Land" which shows you all the products and services you can pay for, in the same city, with United token!

This is not a future vision; it is already here!

Merchants can register their crypto friendly businesses into our platform for free and start advertising. Doesn't matter which cryptocurrency they accept,



ROADMAP 2022-2023

June 2022- EliteX and United wallet New Interface, Back and Front. New Staking Pools; Big Exchange listing.

July 2022- Virtual United cards release in first countries.

August 2022 U-land Auctions and EliteX integration

September 2022 United Physical cards in first Countries

October 2022 Increasing the Limits due Higher demand and liquidity

November 2022 United Card Partnership with world known Brand.

December 2022- launching Second generation United Credit cards.

2023- Creating Worldwide postal options for U-land.

Launching United Merchant wallet system for businesses

Improving the customer interface of the application for card loading and Transactions

Increasing the spending limits and credit in United cards.

Marketing activities goes towards the U-land auctions and the spread of the United Cards.



TEAM

KENT KRUUSMAA - FOUNDER AND CEO

The founder of the United is Kent Kruusmaa from Estonia. He has a vast sale and business leading experience in local and international market.

Kent has been involved with cryptocurrency from early 2013's. Previously he has been at the role of an investor and the Trader. Today He is Founder of 2 public cryptocurrencies, The Owner of the exchange, owner of IT development company, and multiple other crypto related platforms and companies.

He is a public figure in social media and has the role of CEO in the company.



LINA TRIANA - COO OF UNITED

The COO of united is Lina Triana from Colombia. Lina is a woman with strong leading skills and a university degree in business development. She is an entrepreneur with an experience of leading multiple large medical companies into success and now has been changing the way how the world is using crypto.



Total team of United consists of 20 members from different parts of the world and is currently expanding. Our team's profiles are visible in our official webpage under the team section.

